

Our Guests

Designers, entrepreneurs, fashion celebrities who lectured at our university:

10sei0otto (Tiziano Rillo)
Agatha Ruiz De La Prada
Alberta Ferretti
Angelo Marani
Boris Bidjan Saberi
Cinzia Araia
Costume National (Ennio Capasa)
Elisa Pervinca Bellini (Vogue Italia)
Elio Fiorucci
Fausto Puglisi
Federico Chiara (Vogue Italia)
Gaetano Navarra
Maison Martin Margiela (Giovanni Pungetti)
Lost & Found (Ria Dunn and Alessandro Esteri)
Lumen et Umbra (Issei Fujita and Susanna Ferrante)
Poème Bohémien (Niccolò Ceschi Berrini)
Uma Wang
Tom Rebl
Marzia Bia
Dobriła Denegri

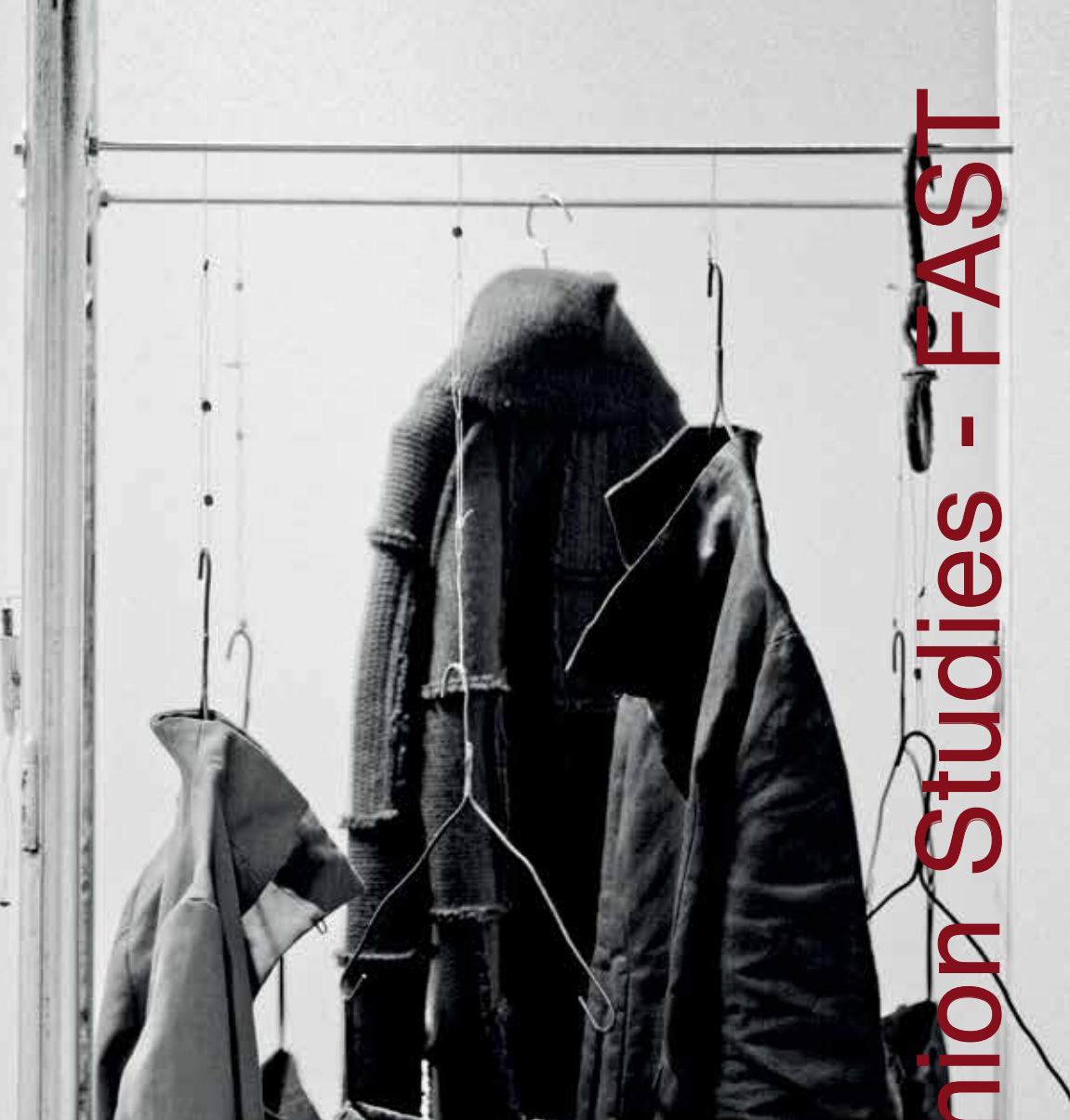
Contacts

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Requirements and admission

For information please email to cdlm.fashion@unibo.it
or visit the website of the course: <https://corsi.unibo.it/2cycle/FashionStudies>.

Image by Lumen et Umbra Photo credit Alessandro Tinelli



Fashion Studies - FAST



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

ZONEMODA



2nd cycle degree course
Studying Fashion in the Country of Fashion

Programme profile

Fashion Studies – FAST – is an innovative programme developed by the University of Bologna and delivered in English. It focuses on various academic platforms, based on the tradition of cultural studies, entangled with economics disciplines and with teachings related to the design field. Located in one of the main fashion districts of Italy, Rimini, FAST enables a full-scale knowledge on the basic subjects concerning the fashion field (design, communication, semiotics, photography, aesthetics, etc.) alongside the operational approach of company management.

Fashion Studies – FAST is divided into three curricula. The first year provides for a preparatory calendar including a range of course units in common. From their second year students will be asked to choose a more specific curriculum among:

- Culture of Fashion: it provides in-depth knowledge of the main aspects of Fashion trends and communication, and develops the methodological instruments for the cultural and historical analysis of Fashion and of the creatives processes;
- Strategy in Fashion Management: it provides appropriate tools for analysing the

First year

Compulsory Activities

Places and Spaces of Contemporary Architecture
I.C. of Aesthetic Culture
Everyday Aesthetics
Pop Culture Theory
I.C. of Fashion Language and Organization
English For Fashion
Fashion Company Organization
I.C. of Fashion Strategy
Data Science and Immersive Technologies for Fashion E-Commerce
Strategic Management for the Fashion System
Contemporary Fashion
Film and Fashion

1 Activity to be chosen among

Art. Fashion and Society
Fashion and Cultural Heritage
Socio-Semiotics of Fashion

Second Year - (Curriculum 1, 2 or 3) Curriculum Culture of Fashion

2 Activities to be chosen among

Global Fashion
Social History of Fashion
Aesthetics of Fashion

1 Activity to be chosen among

Writing for Fashion in Italian and European Culture
Writing for Fashion in Anglo-American Culture

Eligible Courses among Unibo teachings

ELIGIBLE COURSES AMONG UNIBO TEACHINGS

12 CFU to be chosen among

Internship
Seminars (1)
Seminars (2)
Advanced Information and Communication Technologies for Fashion Lab

Final examination

structure of Fashion companies, and for actively operating in the related market, through the application of managerial tools and strategies;

- Design for Fashion: it provides a full-scale knowledge of the methods and practices of Fashion design, under both a contemporary and an historical perspective. All 3 curricula allow partial overlapping, as well as 300 hours internship in alternative with seminars or laboratorial activities.

Fashion Studies – FAST is a balanced symbiosis of multicultural subjects combined with new learning resources. Beside the proved experience of a highly selected teaching staff, FAST is enriched by the direct intervention of worldly known fashion designers and protagonists of the fashion industry.

Internships

During their second year, an internship of 300 hours offers students the opportunity of practical work experiences in the field of fashion. The FAST course has consolidated contacts to a number of fashion companies.

Curriculum Strategy in Fashion Management

Compulsory Activities

Principles of Corporate Finance

1 Activity to be chosen among

Cultural and Creative Industries
Media Communication and Fashion Analysis

1 Activity to be chosen among

Marketing for the Fashion Industries
Geographies of Consumption

Eligible Courses among Unibo teachings

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12 CFU to be chosen among

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Seminars (2)
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Curriculum Design for Fashion

Compulsory Activities

Design Cultures
Collection Design

1 Activity to be chosen among

Photography and Fashion Culture
Fashion and Visual Culture
Fashion and Industrial Design
Fashion Curation

Eligible Courses among Unibo teachings

ELIGIBLE COURSES AMONG UNIBO TEACHINGS

12 CFU to be chosen among

Internship
Seminars (1)
Seminars (2)
Advanced Information and Communication Technologies for Fashion Lab

Final examination