

ZONEMODA JOURNAL 6 POSSIBLE FUTURES

ZoneModa Journal has been rated "Class A" by the National Agency for the Evaluation of the University System and Research (ANVUR) for the Scientific Disciplinary Sector L1- English and Anglo-American Language, Literature and Culture, and it is considered scientific journal for the areas 10 and 11.

guest editors: Flaviano Celaschi, Elena Formia and Ines Tolic

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Towards the end of 1975, Richard Buckminster Fuller (1895-1983) gave a series of lectures in which he described his many projects: from the Dymaxion House to geodetic domes, from the projects for Manhattan to the globally relevant researches like the *Inventory of World Resources*, *Human Trends and Needs*. Believing that it was not possible to change by operating only on the present, throughout his life Fuller attempted to anticipate time, building better or at least alternative scenarios to the ones he was living in. With great conviction, he asserted the urgency to act while always looking at what was yet to come. In this way he opened new paths towards possible futures.

For however extraordinary Fuller's sensibility towards the future is not unique. The need to anticipate, which may be found at the very foundations of design sciences and creative cultures, recurs throughout history, manifesting itself vigorously in periods characterized by economic, social and political uncertainties – amongst which the present one can also be included. In these time spans, the need to prefigure the future seems to become relentless, thus stimulating the production of projects, works and visions which reveal latent possibilities or try to interpret weak signals.

Within this context, the 6th issue of ZoneModa Journal aims at becoming the meeting point for disciplines characterized by a more or less strong necessity to project toward future the results of their work (design, architecture, fashion), and become an opening to those fields of study which are capable of evoking future scenarios (cinema, media). The goal of the next issue is particularly intended at studying possible futures of today or yesteryear in relation to

body, city and media, considering these as experimental places capable of revealing both anticipation methods and foresight tools, as well as cases of prediction to which future has followed (or still has to come).

Some of the topics this issue intends to deal with concern:

- the relationship between technology, fashion (accessories, clothes, shoes) and/or everyday objects;
- people (idols, celebrities, icons) capable of anticipating trends and to stimulate collective imagination;
- artifacts which have produced innovative languages, foreshadowed behaviors, or created new collective symbols;
- innovative ways of living in relation to both interiors and exteriors;
- narrations capable of depicting to wide audiences ideas of possible futures (cinema, television, digital media or the internet).

Abstracts of no more than 2500 characters (word-*.doc format), written either in Italian or English, are to be sent to: zonemodajournal@unibo.it

Abstract acceptance does not guarantee publication of the article, which will be submitted to a double-blind peer-review process. The length of the article should be comprised between 20.000 and 25.000 characters (spaces included).

Important dates:

- abstract submission deadline: April 30, 2016
 - notification of acceptance/rejection: May 15, 2016
 - full-length paper submission deadline: July 30, 2016
 - comments of the reviewers will be conveyed together with the reviewers' decision (approval with no changes, approval with major/minor changes, rejection) by September 15, 2016
 - authors shall send the improved article to the editorial staff both in Italian and in English by November 1, 2016. The standard of English should comply with international scientific parameters.
- Articles with unacceptable levels of English will not be taken into consideration.

ZMJ6 is scheduled to be published at the end of 2016.