

ZONEMODA FASHION AND CREATIVITY SUMMER SCHOOL THIRD EDITION 2016

Global Threads: Connecting the World Through Fashion

**Monday
09 May**

Morning | h. 10:30 – 13:00
Keynote **Communication Strategies in the Global Agenda**
Francesca Ballini Richards (FBR, Milano)

Afternoon | h. 14:30 – 18:00
Workshop **Ma-nifattura. Setting Up an Independent Clothing & Accessories Retail**
Nicoletta Mainardi (Ma-nifattura Boutique, Rimini)

**Tuesday
10 May**

Morning | h. 10:30 – 13:00
Keynote **From Delft Blue to Denim Blue. Contemporary Dutch Fashion in a Globalized World**
Anneke Smelik (Professor of Visual Culture at Radboud University Nijmegen, Nijmegen - Netherlands)

Afternoon | h. 14:30 – 18:00
Workshop **The Indian Collection. How to Combine Indian and European Skills**
Silvia Bisconti (Raptus & Rose Atelier, Belluno)

**Wednesday
11 May**

Morning | h. 9:30 – 13:30
Keynote **Artisans, Fashion and the Web. A New Relationship**
Paolo Pasquali (Efesti - Art Makers Store, Bologna) with Chiara Pompa (Web Content Consultant, Bologna)

Workshop **Ethical Jewellery. An Innovative Way to Use Wood**
Maria Carolina Semeghini and Francesca Olivieri (mr.nico - Handmade jewellery, Fano)

Afternoon | h. 14:30 – 18:00
Workshop **Handmade Fashion Tales. A Kid Sartorial Collection between Fable and Genderless**
Alice Cappelli, Isabelle Guignand and Paola Parenti (les libellules - Tailored clothes for kids - pièces uniques, Bologna)

**Thursday
12 May**

Morning and afternoon | h. 10:30 – 13:00 and h. 14:30 – 18:00
Workshop **The MoonLight Collection. From Concept to Product**
Gaetano Pollice (Made in Molise - Luxury Handbags, Campobasso)

**Friday
13 May**

Morning | h. 10:30 – 13:00
Keynote **Fashion Sunsation. How to Fashion a Destination from the Perspective of Businesses?**
Jeannette Medema (Lecturer of International Tourism and Media & Entertainment Management at Stenden University, Leeuwarden - Netherlands)

Afternoon | h. 14:30 – 18:00
Workshop **Fashion Sunsation. How to Fashion a Destination from the Perspective of Businesses?**
Jeannette Medema

HOW TO PARTICIPATE

Admission Requirements

Undergraduates, Graduates, Postgraduates, Master's Degree students and Professionals who study and work in fashion, art, communication, design, management.
Third year students of the Fashion Cultures and Techniques Course can also apply.
No admission tests are required.

Enrollment period

From January 12 to April 29, 2016

Admission Fee

€ 360,00 - Unibo students and enrolled until March 31, 2016
€ 400,00 - Enrolled after March 31, 2016

Info & Contacts

Rimini, May 9-13, 2016
Valgimigli Campus
Vicolo Santa Chiara, 40
Email: chiara.pompa2@unibo.it
Read more at: www.scienzequalitavita.unibo.it/modaecreativita



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